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Dear Friend,

Help ABOARD to educate professionals and parents in the field of autism and fitness by promoting your organization and business at ABOARD's Fall Conference: "Western Pennsylvania's Autism Fitness Initiative" on Nov. 20, 2009 from 8:30 a.m. to 4:00 p.m. at the Regional Learning Alliance in Cranberry, PA.

The year's conference, "Western Pennsylvania's Autism Fitness Initiative", will be presented by Eric Chessen, M.S., YCS. Eric is the founder of Autism Fitness and works exclusively with young individuals (ages 5-21) with autism, developing and implementing fitness programs for both individuals and groups. In addition to working with his athletes, Eric provides lectures, hands-on workshops, and his Autism Fitness Initiative seminars around the country for parents, educators, and fitness professionals. Eric is a contributing columnist to numerous autism and fitness publications including Spectrum Magazine and the Autism @ Home Series.

With autism being the second most common childhood disability – and the fastest growing – providing parents, therapists, and educators' continuing education and training is crucial. ABOARD conferences have become Western Pennsylvania's must attend events. Our Fall conferences usually attract over 150 participants. The Western Pennsylvania Autism Fitness Initiative (AFI) will be a full-day event that focuses on providing both conceptual and practical information on developing and implementing fitness programs for young individuals (ages 5-21) with autism and related disorders. The AFI seminar will involve both lecture and hands-on instruction to address:

- Overview of fitness and applied physiology
- How exercise benefits young individuals with ASD
- Why fitness is crucial for optimal development in other areas (cognition, self-regulation, socialization)
- Common physical deficits in children and young adults with autism
- Autism Fitness theory and application of exercise
- The 5 essential movement patterns and how to teach them
- Using ABA methods for integrating fitness programs
- Developing and implementing your own fitness program with any individual or group in multiple environments

ABOARD envisions a community where children, adolescents and adults with ASD achieve no less than their maximum potential in social, educational and vocational environments. We give families both hope and help by providing advocacy and family support, education and information resources. The current prevalence rate 1:150 of Autism Spectrum Disorders is 15 times higher than a decade ago. Please see below for sponsorship, exhibitor and advertising opportunities. If you have any questions, please feel free to contact me.

Sincerely,
Rebecca Williams-Thomas
Autism Fitness Conference Coordinator
rwthomas@aboard.org
412-449-0165



SPONSORSHIP, EXHIBITOR AND ADVERTISING RATES

Western Pennsylvania Autism Fitness Initiative

Featuring: Eric Chessen, M.S., YCS and Founder of Autism Fitness

Friday, November 20, 2009

8:30 a.m. – 4:00 p.m.

Regional Learning Alliance, Cranberry Township, PA

CONFERENCE SPONSORSHIP

\$3,000.00 Platinum Sponsor will be recognized as the Keynote Sponsor on conference day. This includes: A Full Page Ad in the conference materials, public acknowledgement of your sponsorship during the introduction to the conference, and a Full Page Ad in an issue of the ABOARD's newsletter. In addition, the Platinum Sponsor will receive four complimentary registrations to the conference and exhibit table.

\$2,000.00 Gold Sponsor will be recognized as the Conference Sponsor the day of the event. This includes a Half Page ad in the conference materials, public acknowledgment of your sponsorship during the conference, and a Half Page Ad in an issue of the ABOARD's newsletter. In addition, the Gold Sponsor will receive 3 complimentary registrations to the conference and an exhibit table.

\$1,000.00 Silver Sponsor includes a Quarter Page ad in the conference materials, public acknowledgment of your sponsorship during the conference, and a Business Card Ad in an issue of the ABOARD's newsletter. In addition, the Silver Sponsor will receive 2 complimentary registrations to the conference and an exhibit table.

In kind sponsorships, such as mailing, printing, etc., will be recognized at the levels listed above. Please call our office for additional information.

EXHIBITORS **(Currently tables are sold out however; a few tables are on reserve for sponsors! If interesting in exhibiting please call and we will place you on waiting list!)**

To have your representative present, we encourage exhibitors to secure tables as soon as possible since tables are limited and available on a first-come, first-served basis. Exhibitors with products or information relating to fitness and conference sponsors will be give first opportunity for tables.

\$150.00 for ABOARD members – per table

\$250.00 for Non-members – per table

Exhibitor's price includes conference registration for one person. All exhibitors will also be listed in the conference program at no additional charge.

ADVERTISING

(Deadline, October 30, 2009)

Advertising space is available in our conference materials at the following rates:

\$200.00 Full Page Ad

\$150.00 Half Page Ad

\$100.00 Quarter Page Ad

\$ 50.00 Business Card Ad



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Please circle your choice of the following options:

CONFERENCE SPONSORSHIP

\$3,000.00 Platinum Sponsor

\$2,000.00 Gold Sponsor

\$1,000.00 Silver Sponsor

ADVERTISING IN CONFERENCE MATERIALS

\$200.00 Full Page Ad

\$150.00 Half Page Ad

\$100.00 Quarter Page Ad

\$ 50.00 Business Card Ad

EXHIBITOR TABLE: (Currently tables are sold out however; a few tables are on reserve for sponsors! If interesting in exhibiting please call and we will place you on waiting list!)

\$150.00 for ABOARD members – per table

\$250.00 for Non-members – per table

Number of Exhibit Tables Desired (One table provided and for each additional table add \$150.00) _____

Electricity Needed: Yes No

ADVERTISING DEADLINE: OCTOBER 24, 2009

Organization/Corporate Name _____

Contact Name _____

Street Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Total Amount Enclosed: _____

Credit Card ____ Visa ____ MC Card # _____ Exp. Date ____

Send or fax this form and payment to:

ABOARD

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Pittsburgh, PA 15223

p. 412-781-4116 / f. 412-781-4122

When sending your art as an attachment, send to rwthomas@aboard.org.

For more information please contact

Rebecca Williams-Thomas, Autism Fitness Conference Coordinator at 412-449-0165.